

TAKE ACTION CHANGE LIVES

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TAKE ACTION!

Kyle Zimmer, co-founder of First Book, had her “aha” moment over 20 years ago while volunteering at a local food pantry. She realized that the children she tutored had no books.

Since then, with the help of dedicated supporters like you, Kyle and the First Book team have been working tirelessly to address the fundamental inequality that the kids who need the most help have the fewest resources.

But more must be done. Millions of children are waiting for our help. They need us to take action.



Click here to receive exciting news, inspiring stories and more ways to get involved.



Prefer to talk to someone instead of going online?
The First Book team would be delighted to hear from you and discuss different opportunities to get involved. Just call us at 1-(866) READ-NOW.

PUT MORE BOOKS IN KIDS' HANDS. GIVE MONTHLY.

This year, First Book will provide **15 million books** to children in need. The only reason we believe we can meet this goal is because of you. Your sustained support allows us to reach more kids, distribute more books and take a big step toward making sure all kids have quality educational resources.

The very best way to help is to donate monthly. It's easy! Simply choose the amount and your gift will be made automatically on your credit card each month. You can modify or cancel at any time.

97% of all donations provide new books to kids.



Click here to make a recurring monthly gift to First Book.





ROLL UP YOUR SLEEVES. VOLUNTEER IN YOUR COMMUNITY.

Thousands of volunteers across the country deliver books, read with kids in their communities and fundraise on behalf of First Book. Their work is rewarding, fun and essential to the kids we serve. We invite you to roll up your sleeves and join them.



[Click here to learn how you can help kids in your community.](#)

BE SOCIAL. JOIN THE CONVERSATION ONLINE.

You care about kids in need. Enjoy stories, pictures and videos from the children, families, teachers and partners that make up the First Book community. Join the conversation on Facebook and Twitter to share your own thoughts and stories. We can't wait to hear from you.



[Click to follow First Book on Facebook and Twitter.](#)



[First Book](#)



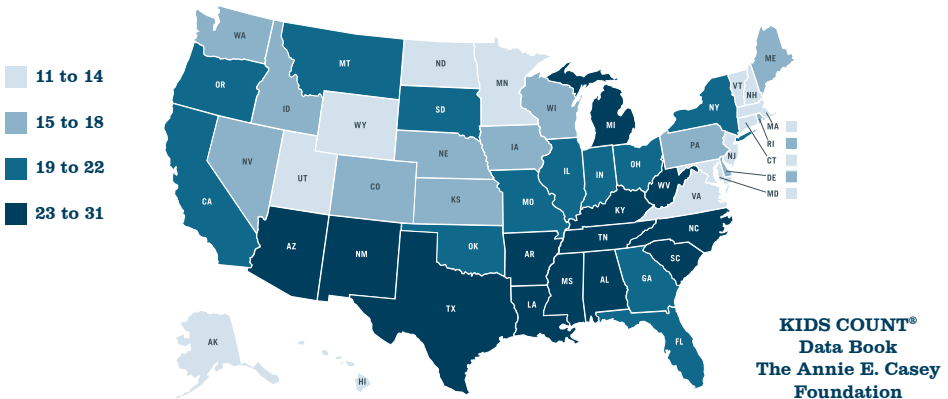
[@firstbook](#)

REACH OUT.

TELL OTHERS ABOUT FIRST BOOK.

The map below shows a country in need of a solution. Over 32 million kids in the U.S. live in poverty. These kids need our help.

Percent of Children in Poverty



First Book reaches kids in need by working with local educators and program leaders. Over a million classrooms and community programs are eligible to receive books from us, but we need your help to reach every child, every classroom and every community.

Are there schools, libraries, daycare providers, health clinics, soup kitchens or faith-based programs in your community that need educational resources? Tell them how First Book can help.



Encourage schools and programs serving kids in need in your community to sign up with First Book. Click here for information you can share with them.

A man in a dark suit and tie stands smiling in a grand, brightly lit hallway. The hallway features a checkered floor, tall columns, and a staircase on the right. An American flag is on the right, and a blue flag with a gold emblem is on the left.

CREATING SUCCESS STORIES: MEET HAYWOOD

Millions of children have received books from First Book, discovered the joy of reading and grown up to achieve remarkable things. Haywood Perry III is one of them.

In first grade, Haywood's loving and dedicated teacher, Mrs. Hume, gave him a copy of *Junie B. Jones*. He credits the book for helping him through a challenging time in his childhood and inspiring him to become a reader.

Years later, Kyle Zimmer, President and CEO of First Book, met Haywood while speaking about social entrepreneurship at the University of Pennsylvania. He introduced himself and shared his story with her. Haywood later joined First Book as an intern, and then went on to take a position in the White House's office of Social Innovation & Civic Participation.

Haywood's success is all his own – he earned it. First Book takes great joy in knowing that we played a role – simply by making sure he had the resources he needed to succeed.

Today, Haywood is a powerful advocate for First Book's work. Join Haywood and First Book in taking action to make a difference in the lives of kids in need.



Click here to share the First Book Action Kit with your friends, colleagues and others. Together, we can make a difference.